Thailand and Malaysia in the ASEAN Integration Process

by
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Royal Thai Embassy, Kuala Lumpur

On the occasion of the
Thailand-Malaysia Think Tank and Scholar Network (TMTT)’s
“Socio-Economic Cooperation in the Border Area” Seminar
13-14 September 2012, Bangkok
ASEAN Community (AC)

- People/Civil Society
- ASEAN Charter
- Master Plan on ASEAN Connectivity
- ASEAN’s Global Role/ASEAN External Relations
- ASEAN Structural Strengthening
- Sub-regional cooperation
- Political-Security/AEC/Socio-Cultural community

AC 2015
ASEAN Strategy

Internal Cluster:
AC with high productivity, Competitiveness & people-centre

Regional Cluster:
ASEAN Centrality in Asian Regional Architecture

Global Cluster:
ASEAN role in global forums/ASEAN External Palpations
ASEAN Relations with International Organization & Groupings

- ASEAN
- SAARC
- MERCOSUR
- ECO
- RIO GROUP
- U.N.
- GCC
Enhancement of ASEAN Global Role

Joint operations/activities international: Peace keeping combating piracy, etc

Coordination in International/multilateral fora (UN, WTO, IMF, WB, etc)

Collaboration between ASEAN and International Organization: UN, FAO, IAEA, etc

Global Cluster: Increase ASEAN Global Role

Research & Study Global Trends & ASEAN response

Enhancement of ASEAN Role in Third countries

Support Possible ASEAN Joint Positions in International Issues
ASEAN Political and Security Community

• 3 Major principles/objectives
  - A rules-based community of shared values & norms
    * Community values
    * Non-Interference
  - A cohesive, peaceful and resilient region with shared responsibility for comprehensive security
  - A dynamic and outward looking region in an increasingly integrated and interdependent world
• ARF, Law, Defense, Transnational crimes
ASEAN Economic Community (AEC)

• 4 Dimensions
  - Single Market & Production Base
    * Freer flows of goods, services, investment, skilled labors
    * Freer flow of capitals
  - Enhancement of Competitiveness
  - Equality in Economic Development
  - Integration with global economy

• Other areas of economic cooperation: Tourism, ICT, Transport, energy, etc.
Master Plan on ASEAN Connectivity

- There Aspects
  - Infrastructure
  - Rules and Regulations
  - People

- Beyond ASEAN Connectivity
  - Thailand’s Proposal: ASEAN+3 Connectivity Partnership
ASEAN Socio-Cultural Communities

- One Caring Society
- 6 Major Areas
  - Human Development
  - Social Welfare and Protection
  - Social Justice and Rights
  - Environmental Sustainability
  - Building on ASEAN Identity
  - Narrowing the Development Gap
- Social Network in ASEAN
Thailand’s Role and Contributions

- Contributions and Role in sub-regional cooperation
- Thailand’s Role in ASEAN+3 EAS
- Bilateral Cooperation To support ASEAN Process AC
- Thailand’s Role & Contribution
- Thailand’s Internal Preparation & Strategy
- Thailand’s role In other related forums/ Fame works: Mekong-Japan Forums, US-ASEAN LMI, etc
Thailand and ASEAN Community

- Thailand: ASEAN, AFTA, ARF
- Continues to play a key role
- ASEAN is a cornerstone of Foreign Policy
Thailand’s Preparation & Strategy

- Raising ASEAN Awareness
  - Mobile Team
  - Seminar for Teachers
  - ASEAN Young Ambassador Camp
  - TV/Radio Programme
  - Seminars/Workshops more than 200/per year
- ASEAN Countries Language 1 English
- Coordination among agencies concerned
- School/ASEAN Curriculum
- Universities/Educational Institutions
- Private sector/SMEs
Thailand and the three Communities

- Political and Security
  - Democracy, Good Governance, Rules of Law, Human Rights
  - Civil Society Cooperation
  - Non – Traditional Security : Drug Trafficking, Human Trafficking, Natural Disaster Management, etc.
  - Transparency in Defense & Military Affairs, Arms Modernization, Exchange of Information
Thailand and the three Communities

- AEC
  - ASEAN Connectivity/Support Other ASEAN Counties
  - Contributions to IAI
  - ASEAN Investments & Business Networks
  - Bridging Development GAP
  - Internal Infrastructure Developments
  - Economic Zone/Areas
Thailand and the three Communities

Social Cultural Community

- Human Development: Scholarships & Training Programme
- Social Welfares and Protection: sharing experiences, cooperation activity
- Social Justice and Rights
- Environmental Sustainability
- Education: AUN, collaborations
- Sports
- Cultural Co operations
- etc
Thailand and Sub – Regional Co operations

ACMECS: Ayeyawady-Chao Phraya-Mekong Economic Cooperation Strategy

BIMSTEC: Bangladesh-India-Myanmar-Sri Lanka-Thailand Economic

LMI: Lower Mekong Initiatives

ACMECS

BIMSTEC

GMS

IMT-GT

Thailand& Sub-Regionals

Mekong-Japan

US-LMT

Mekong-ROK
**ASEAN Basic Facts and Figures**

<table>
<thead>
<tr>
<th></th>
<th>Pop (Million)</th>
<th>GDP (b.USD)</th>
<th>GDP Per capita (USD)</th>
<th>Trade Volume (b.USD)</th>
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<tbody>
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<td>1856</td>
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<td>China</td>
<td>1341</td>
<td>5878</td>
<td>4382</td>
<td>3073</td>
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<td>India</td>
<td>1191</td>
<td>1632</td>
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<td>421</td>
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<td>2812</td>
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- MERCOSUR: Argentina, Brazil, Paraguay, Uruguay, Venezuela
- World Economic Outlook Database, September 2011
## GDP (nominal) 2011: million USD

<table>
<thead>
<tr>
<th>Rank</th>
<th>Country</th>
<th>GDP (USD)</th>
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<tbody>
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<td>USA</td>
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<tr>
<td>2</td>
<td>China</td>
<td>6,989,000</td>
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<tr>
<td>3</td>
<td>Japan</td>
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<td>4</td>
<td>Germany</td>
<td>3,629,000</td>
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<tr>
<td>16</td>
<td>Indonesia</td>
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<tr>
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<td>Thailand</td>
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<td>36</td>
<td>Singapore</td>
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<td>37</td>
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<td>46</td>
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<td>57</td>
<td>Vietnam</td>
<td>121,600</td>
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<td>76</td>
<td>Myanmar</td>
<td>50,200</td>
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<td>113</td>
<td>Brunei</td>
<td>15,600</td>
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<td>121</td>
<td>Cambodia</td>
<td>13,200</td>
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<tr>
<td>136</td>
<td>Laos</td>
<td>7,900</td>
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<tr>
<td>180</td>
<td>Timor-Leste</td>
<td>700</td>
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## Per Capita Income (US $)

<table>
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<tr>
<th>2012*</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
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<td>37,790</td>
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<td>Brunei</td>
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<td>32,443</td>
<td>37,414</td>
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<td>6,902</td>
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<td>Philippines</td>
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<tr>
<td>Vietnam</td>
<td>843</td>
<td>1,070</td>
<td>1,130</td>
<td>1,224</td>
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<tr>
<td>Lao PDR</td>
<td>718</td>
<td>910</td>
<td>966</td>
<td>1,177</td>
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<tr>
<td>Cambodia</td>
<td>632</td>
<td>742</td>
<td>744</td>
<td>795</td>
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<tr>
<td>Myanmar</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>700</td>
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<tr>
<td>Timor-Leste</td>
<td>375</td>
<td>461</td>
<td>544</td>
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<tr>
<td>China</td>
<td>2,615</td>
<td>3,414</td>
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<td>India</td>
<td>1,956</td>
<td>2,094</td>
<td>2,446</td>
<td>4,148</td>
<td></td>
</tr>
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*Sources: World Bank*
WTO Trade Ranking 2010

- Singapore 13th
- Thailand 22nd
- Malaysia 24th
## Ease of Doing Business 2011-2012
(World Bank)

<table>
<thead>
<tr>
<th>Country</th>
<th>2011</th>
<th>2012</th>
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<tbody>
<tr>
<td>Singapore</td>
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<tr>
<td>Thailand</td>
<td>19&lt;sup&gt;th&lt;/sup&gt;</td>
<td>17&lt;sup&gt;th&lt;/sup&gt;</td>
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<tr>
<td>Malaysia</td>
<td>21&lt;sup&gt;st&lt;/sup&gt;</td>
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<td>Viet Nam</td>
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<tr>
<td>China</td>
<td>79&lt;sup&gt;th&lt;/sup&gt;</td>
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<td>Brunei</td>
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<td>Laos</td>
<td>171&lt;sup&gt;st&lt;/sup&gt;</td>
<td>165&lt;sup&gt;th&lt;/sup&gt;</td>
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## Global Top 20 Destination Cities (2012) : MasterCard Survey

<table>
<thead>
<tr>
<th>Rank</th>
<th>City</th>
<th>Visits (in millions)</th>
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<td>1</td>
<td>London</td>
<td>16.9 m</td>
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<tr>
<td>2</td>
<td>Paris</td>
<td>16.0 m</td>
</tr>
<tr>
<td>3</td>
<td>Bangkok</td>
<td>12.2 m</td>
</tr>
<tr>
<td>4</td>
<td>Singapore</td>
<td>11.8 m</td>
</tr>
<tr>
<td>5</td>
<td>Istanbul</td>
<td>11.6 m</td>
</tr>
<tr>
<td>6</td>
<td>Hong Kong</td>
<td>11.1 m</td>
</tr>
<tr>
<td>7</td>
<td>Madrid</td>
<td>9.7 m</td>
</tr>
<tr>
<td>10</td>
<td>Kuala Lumpur</td>
<td>8.1 m</td>
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</table>
Thailand-Malaysia Cooperation in ASEAN & ASEAN Community (AC)

1. General Aspects of Thailand-Malaysia Cooperation in ASEAN & AC
2. Thailand-Malaysia Cooperation in ASEAN Political-Security Community (APSC)
3. Thailand-Malaysia Cooperation in Enhancing ASEAN Role
4. Thailand-Malaysia Cooperation in AEC
5. Thailand-Malaysia Cooperation in ASEAN Socio-Cultural Community (ASCC)
1. General Aspects of Thailand-Malaysia Cooperation in ASEAN

- ASEAN Process, Development and External Relations
- Development & Cooperation Policy: Possible Tripartite Cooperation
- Sub-Regional Cooperation: IMT-GT
- IAI: Initiatives for ASEAN Integration
Thailand and Malaysia in Sub-Regionals

Thailand
- GMS
- BIMSTEC
- ACMEC
- Lower Mekong Initiatives
- Mekong-Japan
- Mekong-ROK

Malaysia
- BIMP-EAGA
  (Brunei Darussalam-Indonesia-Malaysia-Philippines (Eastern Area of ASEAN))

IMT-GT
2. Thailand-Malaysia Cooperation in ASEAN Political-Security Community (APSC)

2.1 Military-to-Military Cooperation

- Thailand-Malaysia Joint-Exercise/Training: a model for other ASEAN countries
- Defense Technology/Defence Industry/Putrajaya Forum
2.2 Maritime Security
- Maritime Security Strategy
- Straits of Malacca/South China Sea
- Maritime resource management
2.3 Non-Traditional Security
- Counter-Terrorism : SEARCCT (Southeast Asian Regional Centre for Counter-Terrorism, under MFA-MY)
- Anti-Drug Trafficking : Bilateral Meeting
- Combatting Human Trafficking : Draft MoU

2.4 Others
- Democracy & Good Governance & Rule of Law
- Peacekeeping
- Anti-Piracy
- Exchange of Experiences in various areas
3. Thailand-Malaysia Cooperation in Enhancing ASEAN Role
   - Moderation, Global Movement of the Moderates, Interfaith Dialogue
   - Research & Study Global Trend & ASEAN response
   - ASEAN role in ASEAN+3, ARF, EAS
   - ASEAN and International Organization (UN, World Bank, IMF, WTO, OIC, NAM, etc.)
4. Thailand-Malaysia Cooperation in AEC

4.1 Guidelines : 8 directions

- Competition VS Complementarity & Cooperation / combined hub/ combined destinations
- Cooperation at ASEAN Level in some areas may move relatively slow : speed up bilateral cooperation
- Towards collective ASEAN Competitiveness
- Acceleration of reduction of NTBs
- How to integrate more in financial and service sectors
- Connectivity
- Dual Approach: Top down & Bottom up
- Economic and Social Development Philosophy & Strategy: Happiness Index & Economic Growth
4.2 Possible Areas of Thailand-Malaysia Cooperation in Economic Areas

A. Combined hubs: Education, ICT, etc.
B. Combined Destinations: Tourism
C. Connectivity: JDS, rail road connections, etc.
D. Halal Industry
E. Some potential sectors/themes

- Franchise: Moving Towards ASEAN Franchise Association, ASEAN Retail-Chains & Franchise Federation, Thailand’s Franchise & License Association
- Branding: Branding Association of Malaysia
- Creative Economy / Multimedia/Digital Entertainment Content
- Kitchen of the World
- Gift Premium & Decorative Items
- Logistics
- Malaysia Books of Record: Towards ASEAN Book of Records?
- Skills development standard/MRA of certification & qualification/ competent-based skills development
- Standard and Conformity Assessment
- SME Cooperation: CIMB ASEAN SME Forum
4.3 JDS (Joint Development Strategy)

- Border Check-point development
- Bridge construction
- Feasibility Study on Satul – Perlis Tunnel
- Special Economic Zone & Township development:
  Sadao-Bukit Kayu Hitam, Tak Bai, Ko-Lok, Wangprachan etc
- Border crossing
- New Framework on Inter-State and Transit Transport of Goods and Passengers
- Southern Thailand Development Plan and NCER & ECER of Malaysia/ Iskandar
4.4 Coordination

- JDS
- IMT-GT
- Economic Corridors
- Province-State economic cooperation
- Lima-Dasar
Malaysia’s 5 Economic Corridors (with links from Greater KL and Klang Valley)
Malaysia’s Economic Areas
Corridors of Development in Malaysia

1. **Northern Corridor Economic Region (NCER)**
   (focus on modern agriculture/manufacturing & design/tourism/logistics/education & health)

2. **East Coast Economic Region (ECER)**
   (focus on tourism/oil & gas/manufacturing/agriculture/education)

3. **Iskandar Malaysia (to be a hub of service sector)**
   (creative industry/education/healthcare/financial services/tourism and logistics industries/electrical & electronics services)

4. **Sabah Development Corridor (SDC)**
   (focus on Agro-based industry/tourism/logistics/manufacturing)

5. **Sarawak Corridor of Renewable Energy**
   (focus on resource based industry/energy/tourism)
5. Thailand-Malaysia Cooperation in Socio-Cultural Community

- **Education/Youth**
  - MIT : Malaysia-Indonesia-Thailand
  - School-to-School Network
  - University-to-University
  - Thailand-Malaysia University Student Forum
  - Thai/Malaysian/Southeast Asia Study
  - Thai/Bahasa languages
  - Youth Exchange/Student Exchange/Possible Thailand-Malaysia AFS
  - Office of Private Education : Towards ASEAN Forums
  - Towards ASEAN Islamic University?
- People-to-People/Rotary/Civilian Organization/etc.
- Cultural Cooperation
- Think Tanks: ASEAN-ISIS, NEAT, CSEP, East Asia Forum, Thailand-Malaysia Think Tanks and Scholar Network
- Media/Press: Thailand-Malaysia Media Forum
- Exchange of View on Caring Society: Towards ASEAN Caring Society and ASEAN Social Safety Net
- Food Security
- Energy Security
- Sports: Towards the ASEAN Sport Center
- Human Resource Development (HRD) / Skills Training /Network of HRD/Skills Training
- กอรี – ASEAN Qori Association
Thank You